

American Lung Association Tip Sheet: Using the AFSI Sample Grid for Integrating Evaluation into 5-Year Planning

This grid was created specifically as a group planning tool for AFSI, based on the experiences of the pilot sites who tested the Toolkit and managed planning in their regions. It includes the elements that appear in a logic model but is expanded to define indicators of measurement and sources, allowing detailed evaluation steps to be integrated.

Working through this grid and using it as your long-term plan “roadmap” will ensure that evaluation becomes inherent to your long-term plan. Conducting ongoing evaluation and having the ability to present that information in a well-organized manner will be critical for funding, continued implementation in schools, and recruitment of additional schools or districts into your AFSI project.

The sample grid works through outcomes, indicators, and data sources for a set of Year One objectives to support one specific outcome. The sample also includes Year Three and Year Five outcomes to support the same objectives.

Determine standard definitions and use them consistently. The following definitions are used throughout this Toolkit and planning grid. Your AFSI coalition may modify its terms, but once you standardize your planning and evaluation vocabulary, use it consistently throughout your planning.

Asthma-Friendly Schools Initiative Purpose: To keep children with asthma healthy, in school, and ready to learn

Goals: A set of aims that set the AFSI project’s long-range direction

SMART Objective: Specific levels of achievement, based on goals. “SMART” stands for “specific, measurable, achievable, realistic and time-sensitive.”

Activities: Actions that must occur to meet objectives and work toward long-term goals.

Outcomes: Measurable changes that ultimately affect students (i.e., in students’ education, disease awareness, disease management, etc.)

Evaluation: The process of monitoring your progress in meeting objectives and achieving desired outcomes, which may involve modifying your plans as you move forward

Working through the Chart

Work through each element completely, **always defining the need based on results of your needs** assessment. Ultimately, your work group will create one grid for each prioritized need documented in your needs assessment. Refer to the sample grid to follow the detailed flow of specific information.